

# Laura Pasquini

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## EXPERIENCE

### Sr. Learning Specialist | G&A Learning Team — [Amazon](#), Seattle, WA

AUGUST 2021 – PRESENT

- Support General & Administrative (G&A) learning team in HR for Legal, Finance Global Business Services, and Global Corporate Affairs
- Create leadership & development for People Experience & Technology
- Research organizational design needs for HR stakeholders
- LXD Community Involvement: PM for LXDCon 2022

### Sr. Instructional Designer | Program Manager — [Amazon](#), Seattle, WA

FEBRUARY 2020 – AUGUST 2021

- Learning experience design (LXD) for Digital, Devices, & Alexa Support
- Develop blended training curriculum for global customer service associates
- LXD Program Manager: Kindle, Fire Tablets, Amazon Music, & Appstore
- Localization and translation support for training in French marketplaces
- LXD Community Involvement: The LXD Podcast & LXDCon 2021

### Learning & Design Consultant | Career & Executive Coach — [TechKNOWTools](#), Seattle, WA

APRIL 2017 – PRESENT

- Coach executives on leadership, change management & team development
- Support professionals through career transitions, pivots, & transformations
- Conduct needs analysis to determine performance/learning solutions
- Create online/blended workshops for industry & professional organizations
- Evaluate training modalities & on-the-job resources with/for technology

### Faculty Coach — [Noodle](#), New York, NY

SEPTEMBER 2019 – SEPTEMBER 2021

- Build faculty confidence to teach effectively in the virtual classroom
- Discuss goals as a thinking partner for digital course planning & facilitation
- Train faculty/teams on digital strategies to support online teaching/learning

### Faculty Instructor — [Online Learning Consortium](#), Boston, MA

MAY 2016 – MARCH 2021

Instructor, facilitator, and/or designer for the following OLC Workshops:

- Designing a Flipped Classroom (2020-2021)
- Increasing Interaction & Engagement Online (2020-2021)
- Designing Courses with a Multimodal Approach (2019-2021)
- Digital Presence & Taking Control of Your Online Identity (2016- 2020)

## EDUCATION

### Ph.D., Workplace Learning & Performance — *University of North Texas (UNT)*, TX, USA

GRADUATED August 2014

### M.S. Ed., Teaching Foundations — *Niagara University*, NY, USA

GRADUATED May 2005

### B.A., History (Honors) —

*University of Guelph*, ON, Canada

GRADUATED April 2002

## CERTIFICATIONS

### [Associate Certified Coach](#),

*International Coaching Federation*

COMPLETED August 2021

### [Certified Professional in Talent](#)

[Development \(CPTD\)](#), *Association for Talent Development*

COMPLETED November 2020

Digital Curation & Data

Management, *UNT Information*

COMPLETED May 2020

Leadership and Supervision

Management, *UNT Business*

COMPLETED March 2012

E-Learning, *University of Toronto*

COMPLETED January 2010

## Senior Researcher | Learning Architect — [iDesign](#), Dallas, TX

SEPTEMBER 2019 – FEBRUARY 2020

- Lead study of EDUCAUSE Professional Learning Institute Online Programs
- Collaborating with SMEs for digital training design for law, healthcare, & IT
- Evaluated performance-based outcomes for IT professionals

## Senior Lecturer | Lecturer — [UNT College of Information](#), Denton, TX

AUGUST 2014 – AUGUST 2019

- Designed online/blended learning content for HR, ID, & training courses
- Instructed and advised BA/MS/PhD Learning Technologies students
- Directed undergraduate curriculum planning, advising, & mentoring

## Research Associate — [The DL&SM Group](#) – Royal Roads, Victoria, BC

OCTOBER 2014 – MARCH 2019

- Identified strategies open, online learners (n=92) use to persist in MOOCs
- Authored academic publications and reports for multiple projects
- Presented scholarly findings to share impact and implications beyond study

## Instructional Design Consultant — [UNT CLEAR](#), Denton, TX

AUGUST 2013 – MARCH 2014

- Delivered learning curriculum for the *Transformative Instruction Initiative*
- Developed interactive, online “Teaching with Technology” training modules

## CREATIVE WORKS & HIGHLIGHTED PROJECTS

- **25 Years of Ed Tech: The Serialized Audio Version**; Host & Producer of the “Between the Chapters” Podcast <https://25years.opened.ca/>
- **Design Your Career 1:1 Coaching**: <https://techknowtools.com/coaching/>
- **Equity Diversity & Inclusion (EDI) in Research**, Royal Roads University: Script & animation for the EDI report [Explainer Video](#)
- **Podcasting**: Production & Training <https://techknowtools.com/podcasts/>
- **Open Higher Ed Learning & Development (HELD) Library**: Repository for digital assets & objects <https://openheld.omeka.net/>
- **Research Shorts YouTube Channel**: Produced explainer animation videos for scholars & researchers <https://www.youtube.com/c/ResearchShorts>

## RESEARCH PUBLICATIONS

- [Student affairs professionals on Facebook: An empirical look](#). *Journal of Student Affairs Research and Practice*, 58(1), 62-78.
- [Being/becoming professional online: Wayfinding through networked practices and digital experiences](#). *New Media & Society*
- [Networked practices in higher education: A netnography of the #acadv chat community](#). *The Internet and Higher Education*, 45 (100723).
- Other publications & scholarship: <https://techknowtools.com/publications/>

## TECHNICAL SKILLS

Adobe Design Suite

Articulate 360 & Storyline 3

Camtasia

MS Office Suite

WordPress

Qual. Research: NVivo & Dedoose

Quant. Research: SPSS & R

VideoScribe: Whiteboard Animations

Garageband & Pro Tools: Audio Editing

## KNOWLEDGE

Virtual & Blended Learning Design

Coaching Individuals & Teams

Open Educational Resources & Practices

Project Management

Program Evaluation

ADDIE, SAM, & RID Models

Digital Communities of Practice

HPI and HPT Performance Models

360 Degree Evaluations