

Laura A. Pasquini, Ph.D.

[in/LauraPasquini](#) | [@LauraPasquini](#) | [techknowtools.com](#)

EDUCATIONAL HISTORY

- 2010 – 2014 **Ph.D. Applied Technology Performance Improvement**
Learning Technologies, College of Information
University of North Texas (UNT), Denton, TX, USA
Focus: Sociotechnical stewardship of social media and emerging technologies
- 2003 – 2005 **M.S. Ed. Teaching Foundations**
College of Education – Niagara University, Niagara University, NY, USA
- 1998 – 2002 **B.A. History (Honors)**
College of Arts – University of Guelph, Guelph, ON, Canada

CERTIFICATES/CERTIFICATIONS

- In Progress **Associate Certified Coach (ACC)**, International Coaching Federation
2020 **[Certified Professional in Talent Development \(CPTD\)](#)**
2020 **Digital Curation and Data Management**, Information Science, UNT
2013 **Graduate Student Teaching Excellence Program**, Toulouse Graduate School
2012 **Leadership and Supervisory Management**, Department of Management, UNT
2008 **E-Learning**, University of Toronto, Canada

RESEARCH FOCUS

Sociotechnical Stewardship
Learning Environments
Online/Blended Learner Support
Networked Practices/Scholarship

Coaching & Mentoring
Digital Communities of Practice
Instructional Pedagogy and Design
Open Education Practices

ACADEMIC APPOINTMENTS & EXPERIENCE

Feb. 2020 – Present **Sr. Instructional Designer | Program Manager**
Amazon.com Services, Inc. – Seattle, WA
Learning experience design for associates supporting Digital, Devices, & Alexa Support in the global marketplace.
Program manager: FR localization; Kindle/Fire Tablets

Apr. 2017- Present **Consultant**
TechKNOWTools, LLC – Seattle, WA
Consulting & design services dedicated to enhancing work culture, learning & performance; Focus: Instructional Design, Program Evaluation, Writing, Research/Publishing, Higher Education Administration, Community Development, & Career Coaching

- Sep. 2019 – Jan. 2020 **Senior Researcher**
iDesign – Dallas, TX
Lead the investigation of the EDUCAUSE *Professional Learning Institute Programs* online offerings designed by iDesign to identify digital training needs and performance-based outcomes for higher education professionals in technology
- Sep. 2014 – Aug. 2019 **Senior Lecturer/Lecturer**
Learning Technologies, UNT College of Information – Denton, TX
Designed and delivered instruction 3327 learners in BA/MA/PhD Workplace Learning & Performance in online/blended learning environments; Supported 5 PhD dissertations & research projects
- Oct. 2014 – Mar. 2019 **Research Associate**
Royal Roads University (RRU), Victoria, BC
Investigations with the Digital Learning & Social Media Research Group <http://www.thedlrgroup.com/>; Produced explainer videos for Research Shorts: <https://www.youtube.com/c/ResearchShorts>
- Aug. 2016 – Oct. 2016 **Associate Faculty**
RRU School of Education & Technology, Victoria, BC
Taught online master-level course: HEAL 570: Leveraging Technology in Higher Education Environments
- Aug. 2013 – Mar. 2014 **Instructional Designer (Contracts)**
Learning Experimentation, Application, & Research, Denton, TX
Developed *Transformative Instruction Initiative* curriculum at UNT; Created 4 online “Teaching with Technology” training modules
- Jun. 2009 – Jul. 2014 **Academic Counselor & Instructor**
UNT Office for Exploring Majors, Undergraduate Studies
Counseled undecided/pre-majors & advised College of Business undergraduate students; Taught First Year Seminar and designed blended learning community courses and orientation program; Advised all College of Business majors (June 2009-August 2011)
- Oct. 2008 – May 2009 **Learning Coordinator**
Student Success, University of Texas at Arlington, Arlington, TX
Coordinated the Supplemental Instruction (SI) and Tutoring Program; Recruited & trained graduate tutors and SI leaders
- Aug. 2006 – Sep 2008 **Academic Advisor – Electronic Resources**
University of Toronto Scarborough, Toronto, ON
Academic Advising & Career Centre – Supported learners to develop study skills, digital tutorials, & social media engagement: <https://utsc.utoronto.ca/aacc/connect-us-social-media>

PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES

- Eaton, P. W., **Pasquini, L.**, Ahlquist, J. R., & Gismondi, A. (2020). [Student affairs professionals on Facebook: An empirical look](#). *Journal of Student Affairs Research and Practice*, 58(1), 62-78.
- Pasquini, L. A.**, & Eaton, P. W. (2020). Being/becoming professional online: Wayfinding through networked practices and digital experiences. *New Media & Society*, 1461444820902449. <https://doi.org/10.1177/1461444820902449>
- Eaton, P. W., & **Pasquini, L. A.** (2020). Networked practices in higher education: A netnography of the #acadv chat community. *The Internet and Higher Education*, 45 (100723). Advance online publication. <https://doi.org/10.1016/j.iheduc.2019.100723>
- Pasquini, L. A.**, & Schultz-Jones, B. (2019). [Causality of school libraries and student success: Literature review using the mixed research synthesis method](#). *Qualitative and Quantitative Methods in Libraries*, 8(3), 411-423.
- Kimmel, S., Mardis, M. A., Pribesh, S., **Pasquini, L. A.**, Schultz-Jones, B., Jones, F. R., Wine, L. D., & Colson, L. (2019). The preparation and evaluation of school librarians: Using causal educational research about teacher preparation to probe facets of effectiveness. *School Libraries Research*, 22.
- Pasquini, L. A.**, & Eaton, P. W. (2019). The #acadv Community: Networked practices, professional development, and on-going knowledge sharing in advising. *NACADA Journal*, 39(1), 101-115. <https://nacadajournal.org/doi/abs/10.12930/NACADA-18-031>
- Pasquini, L. A.**, Knight, K. A. B., & Knott, J. L. (2018). Weaving critical theory, fashion, electronics, and makerspaces in learning: Fashioning circuits – a case study. *Interactive Learning Environments*, 1-15. doi: <http://dx.doi.org/10.1080/10494820.2018.1542317>
- Schultz-Jones, B., Kimmel, S. C., Mardis, M. A., Jones, F. R., Pribesh, S., & **Pasquini, L.** (2018). [Evidence, standards, and school librarianship: Prevailing policies, promising methods, and progress on a research agenda](#). *School Libraries Worldwide*, 24(2), 17-29. doi: 10.14265.24.2.002
- Mardis, M., Kimmel, S., Jones, F., Colson, L., Pribesh, S., Schultz-Jones, B., & **Pasquini, L.** (2018, April). Class matters: Supporting the national school library standards by furthering AASL's research agenda. *School Library Connection*.
- Mardis, M. A., Kimmel, S., & **Pasquini, L. A.** (2018). [Building toward causality: A future for school librarianship research and practice](#). *Knowledge Quest*, 46(4), 20-27.
- Veletsianos, G., Kimmons, R., Shaw, A. G., **Pasquini, L. A.**, & Woodward, S. (2017). Selective openness and promotional broadcasts: Twitter use in Canada's public universities. *Educational Media International*, 54(1), 1-19. Retrieved from <http://dx.doi.org/10.1080/09523987.2017.1324363>

Pasquini, L. A., & Evangelopoulos, N. (2017). Sociotechnical stewardship in higher education: A field study of social media policy documents. *Journal of Computing in Higher Education*, 29(2), 218-239. doi: 10.1007/s12528-016-9130-0

Veletsianos, G., Reich, J., & **Pasquini, L. A.** (2016). [The life between big data log events: Learners' strategies to overcome challenges in MOOCs](#). *AERA Open*, 2(3); 1–10. doi: 10.1177/2332858416657002

Pasquini, L. A., Wakefield, J. S., & Roman, T. (2014). [Impact factor: Early career research & digital scholarship](#). *TechTrends*, 58(6), 12-13. doi 10.1007/s11528-014-0797-7

Chung, C. H., **Pasquini, L. A.**, & Koh, C. E. (2013). [Web-based learning management system considerations for higher education](#). *Learning and Performance Quarterly* 1(4), 24-37.

Joosten, T., **Pasquini, L. A.**, & Harness, L. (2013). [Guiding social media in our institutions](#). *Planning for Higher Education*, 41(2), 125-135.

BOOKS

Pasquini, L. A. (2021). *Conducting digital learning research: A guide for inquiry and methods design*. Manuscript in preparation.

BOOK AND MONOGRAPH CHAPTERS

Mardis, M. A., Jones, F. R., Colson, L., Pribesh, S., Kimmel, S., L., Schultz-Jones, B., **Pasquini, L.**, & Gogia, L. (2018). Probing causal relationships between what school librarians do and what learners gain in school libraries. In Victor R. Lee, & Abigail L. Phillips (Eds.), *Reconceptualizing libraries: Perspectives from the information and learning sciences* (pp. 213-235). New York, NY: Rutledge.

Guidry, K. R., & **Pasquini, L. A.** (2016). Twitter chat as an informal learning tool: A case study using #sachat. In H. Yang, & S. Wang (Eds.) *Professional Development and Workplace Learning: Concepts, Methodologies, Tools, and Applications* (pp. 1122-1139). Hershey, PA: Information Science Reference. Reprint from 2013.

Pasquini, L. A. (2016). [Setting the course: Strategies for writing digital and social guidelines](#). *New Directions for Student Services*, 2016 (155), 91-104. doi: 10.1002/ss.20185

Guidry, K. R., & **Pasquini, L. A.** (2013). Twitter chat as an informal learning tool: A case study using #sachat. In H. Yang, & S. Wang (Eds.) *Cases on Formal and Informal E-Learning Environments: Opportunities and Practices* (pp. 356-377). Hershey, PA: Information Science Reference.

Johnson, M. L., **Pasquini, L. A.**, & Rodems, M. R. (2013). Connecting first year students to formal and informal learning experiences. In H. Yang, & S. Wang (Eds.) *Cases on Formal and Informal E-Learning Environments: Opportunities and Practices* (pp. 51-67). Hershey, PA: Information Science Reference.

- Philpot, D., & **Pasquini, L. A.** (2012). Training and development: Leveraging diversity to gain strategic advantage in corporate settings. In C. Scott, & M. Byrd (Eds.) *Handbook of research on workforce diversity in a global society: Technologies and concepts* (pp. 244-261). Hershey, PA: Business Science Reference. doi:10.4018/978-1-4666-1812-1.ch014
- Allen, J., Bracey, P., & **Pasquini, L. A.** (2012). Learning and performance innovation. In V. Wang (Ed.), *Encyclopedia of e-leadership, counseling and training* (pp. 48-64). Hershey, PA: Information Science Reference. doi:10.4018/978-1-61350-068-2.ch005
- Esposito, A., **Pasquini, L. A.**, Steele, G., & Stoller, E. (2011). World of tomorrow: Technology and advising. In J. Joslin & M. Markee (Eds.), *Academic advising administration: Essential knowledge and skills for the 21st century* (pp. 262-274). Manhattan, KS: NACADA Publishing.
- Pasquini, L. A. (2010). Emerging digital resources: Easy & accessible online tools. In J. Voller, M. A. Miller, & S. L. Nest. (Eds.) *Comprehensive advisor training development: Practices that deliver*, 2nd Ed. (pp.123-129). Manhattan, KS: NACADA Publishing.

OTHER RELEVANT PUBLICATIONS (Non-Peer Reviewed)

- Adams Becker, S., **Pasquini, L. A.**, & Zentner, A. (2017). [2017 Digital literacy impact study: An NMC horizon project strategic brief](#). Volume 3.5, Austin, Texas: New Media Consortium.
- Pasquini, L. A.**, & Steele, G. (2016). Technology in academic advising: Perceptions and practices in higher education. *NACADA Technology in Advising Commission Sponsored Study*. figshare. Retrieved from <https://dx.doi.org/10.6084/m9.figshare.3053569.v7>
- Johnson, M. J., & **Pasquini, L. A.** (2014, September). [Negotiating the multiple roles of being and advisor and doctoral student](#). *Academic Advising Today*, 37(3).
- Pasquini, L. A.** (2014). [Organizational identity and community values: Determining meaning in post-secondary education social media guidelines and policy documents](#). (Doctoral dissertation). ProQuest
- Pasquini, L. A.** (2013, December). [A global perspective on technology in advising](#). *Academic Advising Today*, 36(4).
- Pasquini, L. A.** (2011). [Implications for use of technology in academic advising](#). Findings from the [2011 NACADA National Survey](#). *NACADA Clearinghouse for Academic Advising*.

CONFERENCE PRESENTATIONS & PROCEEDINGS

(^INDICATES PUBLISHED PROCEEDINGS)

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- [^]Schultz-Jones, B., & **Pasquini, L. A.** (2019). [Research convergence: Demonstrating causal relationships between school libraries & student achievement](#). *48th Annual Conference & 23rd International Forum on Research on School Librarianship*, Dubrovnik, Croatia.

- Pasquini, L. A.**, & Schultz-Jones, B. (2019, May). Causality of School Libraries and Student Success: Literature Review Using the Mixed Research Synthesis Method. Accepted for conference proceeding & presentation. *The 11th Qualitative and Quantitative Methods in Libraries International Conference*, Florence, Italy.
- Pasquini, L. A.** (2018, September). Digital storytelling in advising: Empowering learners & professionals to share their experience. *2018 NACADA Conference*, Phoenix, AZ. Retrieved from <http://bit.ly/digitalstorytellinginadvising>
- Eaton, P. W., **Pasquini, L. A.**, Ahlquist, J., & Gismondi, A. (2018, March). The student affairs professional Facebook group: An empirical look. Research paper presentation at the *2018 ACPA Convention*, Houston, TX.
- Pasquini, L. A.**, Eaton, P. W., & Ahlquist, J. R. (2018, March). We need to talk: Digital practices & ethics in our profession. *2018 ACPA Convention*, Houston, TX. *figshare*.
<https://doi.org/10.6084/m9.figshare.5971354.v2>
- Jackson, J., & **Pasquini, L. A.** (2017, October). Becoming a scholar and author: Publish in the TACUSPA journal. *2017 TACUSPA Conference*, Richardson, TX.
- Barajas-Murphy, N, Torcivia Prusko, P., Joosten, T., Knott, J. L., & **Pasquini, L. A.** (2017, April). [Redesigning Higher Ed to Support Women](#). *2017 OLC Innovate*, New Orleans, LA.
- ^Angnakoon, P., Chung, C. H., Evangelopoulos, N., & **Pasquini, L. A.** (2017, April). Examining competencies of entry-level HR professionals: Using text mining LSA. *Proceedings in the 9th International Conference on Future Computer & Communication*, Nagoya, Japan.
- Kimmel, S., Mardis, M., Schultz-Jones, B., Wine, L., Pribesh, S., Jones, F., **Pasquini, L. A.** & Gregor, K. (2017, January). Essential Partners in Community Engagement and Social Responsibility: Causal Relationships between Librarians' Best Practices, Student Learning, and Improvement Science. *Proceedings for the ALISE '17 Community Engagement & Social Responsibility*, Atlanta, GA.
- Joosten, T., Knott, J. L., Barajas-Murphy, N, Torcivia, P., & **Pasquini, L. A.** (2016, October). Creating a culture to embrace women leading. *2016 OLC Accelerate*, Orlando, FL.
- Pasquini, L. A.**, Gogia, L., & Hannaford, R. (2016, October). Social media research: Methods, practices, and implications. *The WCET 28th Annual Meeting*, Minneapolis, MN.
- Pasquini, L. A.** (2016, October). How mentoring contributes to higher ed: Putting research into practice. *WCET 28th Annual Meeting*, Minneapolis, MN.
- Barajas-Murphy, N., Joosten, T., Knott, J, **Pasquini, L. A.**, & Torcivia, P. (2016, October). The #3Wedu conversation: Redefining higher ed to support women. *WCET 28th Annual Meeting*, Minneapolis, MN.
- Veletsianos, G., **Pasquini, L. A.**, Stewart, B., & Reich, J. (2016, April). How learners confront challenges in MOOCs: A qualitative investigation. *Proceedings for the American Educational Research Association Annual Meeting*, Washington, D.C.

- Veletsianos, G., **Pasquini, L. A.**, Shepherdson, P., & McCue, R. (2015, November). A citation analysis of 2013-2015 empirical literature on MOOCs. *In Proceedings for the 2015 Association for Education and Communication Technology Conference*, Indianapolis, IN.
- Veletsianos, G., Shepherdson, P., **Pasquini, L. A.**, & McCue, R. (2015, October). [A systematic analysis and synthesis of empirical MOOC literature published in 2013-2015](#). The 9th *Collaboration of Online Higher Education & Research Conference*, Victoria, BC.
- Veletsianos, G., **Pasquini, L. A.**, & Reich, J. (2015, October). Learner challenges and strategies to overcome them: An illustration of what big data is missing about learning. *dLRN Conference – Making Sense of Higher Education 2015*, Stanford University, CA.
- Pasquini, L. A.** (2015, October). Online communities of practice and networked learning: How collaborative, social technologies impact workplace learning in higher education. *dLRN Conference – Making Sense of Higher Education 2015*, Stanford University, CA.
- Pasquini, L. A.**, Stewart, B., Hogue, R., Singh, S., & Knott, J. (2015, July). More than just a “Follower”: How is academia being influenced by online communities of practice & networked scholarship? *2015 Social Media & Society Conference*, Toronto, ON.
- Pasquini, L. A.** (2015, June). The #selfie: Modeling your online persona to support student success. *2015 NACADA International Conference*, Melbourne, Australia.
- Pasquini, L. A.**, & Evangelopoulos, N. (2015, July). [Organizational identity, meaning, values: Analysis of social media guideline and policy documents](#). *In Proceedings of the 2015 Social Media & Society Conference*, Toronto, ON.
- *Gavrilova Aguilar, M., Joshua-Gojer, A. E., Philpot, D. R., & **Pasquini, L. A.** (2015, February). The role of the human resources function in influencing organizational culture. *2015 AHRD International Research Conference in the Americas*, St. Louis, MO.
- ***Pasquini, L. A.**, Wakefield, J. S., Reed, A., & Allen, J. M. (2014, November). [Digital scholarship and impact factors: Methods and tools to connect your research](#). In *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (E-LEARN) 2014* (pp. 1564-1569), Chesapeake, VA.
- Pasquini, L. A.**, & Joosten, T. (2014, September). [The state of social media: Implications of guidelines, policies, and practice in higher education](#). *2014 EDUCAUSE*, Orlando, FL.
- Steele, G., Larsen, J., & **Pasquini, L. A.** (2014, October). [Academic advising and technology: Goals, practice, and assessment](#). *2014 NACADA Conference*, Minneapolis, MN.
- Pasquini, L. A. (2014, April). #ugstSTORY digital storytelling: The impact of telling tales with first year students for major/career decisions. *Online Learning Consortium*. Dallas, TX.
- Pasquini, L. A.**, Miller, A. J., Moynihan, F. E., & McLeod, P. (2014, March). [Community systems, sensor monitoring, & the Internet of Things: A case study about Feed Denton community compost](#). *iConference 2014 proceedings*, Berlin, Germany.
- Joosten, T., & **Pasquini, L. A.** (2013, October). [Social media for teaching and learning](#). *2013 EDUCAUSE*, Anaheim, CA.

- Chung, C. H., **Pasquini, L. A.**, & Allen, J. M. (2013, August). Differences between the U.S. and Taiwan in terms of 8th grade math achievement. *Taiwan Education Research Association & Pacific Rim Objective Measurement Symposium 2013*. Kaohsiung, Taiwan
- Pasquini, L. A.** (2013, June). [Communication 2.0 plans: Effectively engaging students online](#), *2013 NACADA International Conference*, Maastricht, The Netherlands.
- ^Miller, A. J., **Pasquini, L. A.**, Mills, L. A., & Evans, M. (2013, March). [Towards a methodology of virtually augmenting a knowledge sharing community of practice: A case study of the local food system of Denton, Texas](#). *iConference 2013 proceedings* (pp. 1095-1101). Fort Worth, TX. doi:10.9776/13527
- Gavrilova Aguilar, M., & **Pasquini, L. A.** (2013). A review of theoretical frameworks explaining formal mentoring relationships. *Proceedings of the 2013 AHRD International Research Conference in the Americas*, Washington, D.C.
- Nimon, K., Gavrilova Aguilar, M., Allen, J., Bracey, P., **Pasquini, L. A.**, & Zimmerman, T. D. (2012, November). *Dispelling common myths about quantitative and qualitative research in a CTE context: What are some best practices?* Symposium presented at 46th Annual Meeting of the CTE Research and Professional Development Conference, Atlanta, GA.
- Steele, G., **Pasquini, L. A.**, Larsen, J. C., & Johnson, S. (2012, October). Advising technology projects: Assessing, planning, & implementing. *2012 NACADA*, Nashville, TN.
- Pasquini, L. A.**, & Allen, J. M. (2012, July). [Learning and Performance Innovation: Planning for Today's Learner](#). *Texas Career Education Conference*. Dallas, TX.
- Chung, C. H., **Pasquini, L. A.**, Allen, J. M., & Koh, C. E. (2012, May). A review of web-based learning management system design on higher education. *Proceedings of the 2012 AACE E-LEARN*, Montreal, QC.
- Pasquini, L. A.**, & Jackson, J. (2011, October). BreakDrink.com: Informal learning & alternative professional development for higher education professionals. *Proceedings in 2011 AACE E-LEARN*, Honolulu, HI.
- Pasquini, L. A.**, Johnson, M. L., & Rodems, M. R. (2011, October). Connecting first year students to formal and informal learning. *Proceedings in 2011 AACE E-LEARN*, Honolulu, HI.

AWARDS / RECOGNITION / FELLOWSHIPS

- 2018-2019 **UNT Office for Faculty Success – Micro Mentoring Grant**
Awarded \$775 for examining digital mentoring experiences of doctoral scholars with Meranda Roy, PhD in Learning Technologies scholar.
- Jun. 2018 **Sam Houston State University Faculty Research Grant**
Awarded internal research grant of \$977.25 with co-investigator Dr. Paul Eaton for research studies around networked practices in higher education.
- Mar. 2018 **NACA Bronze Scholar Research Grant**
Awarded \$500 by the National Association for Campus Activities (NACA) to support research of networked practices among higher education professionals.
- Apr. 2017 **Nominated for the UNT ‘Fessor Graham Nomination**
Teaching award nominated for and by students at the university.
- Mar. 2017 **Open SUNY Center for teaching and Online Excellence (COTE) Fellow**
Invited plenary speaker for SUNY COTE conference, Albany, NY.
- Nov. 2017 **2nd Place Distance Education Qualitative Journal Article Award**
AECT Award for the paper Veletsianos, G., Reich, J., & Pasquini, L. (2016). The Life Between Big Data Log Events: Learners’ Strategies to Overcome Challenges in MOOCs? *AERA Open*, 2(3).
- Mar. 2014 **iConference 2014 Social Media Expo Project Winner – Berlin, Germany**
First place award for: Pasquini, L. A., Miller, A. J., Moynihan, F. E., & McLeod, P. (2014). Community systems, sensor monitoring, and the Internet of Things: A case study about Feed Denton Community Compost. *2014 iConference*, Berlin, Germany (pp. 1-8). <https://www.ideals.illinois.edu/handle/2142/48831>
- Mar. 2013 **iSchool Social Media Expo Finalist – Fort Worth, TX, USA**
Miller, A. J., Pasquini, L. A., Mills, L. A., & Evans, M. (2013). Towards a methodology of virtually augmenting a knowledge sharing community of practice: A case study of the local food system of Denton, Texas. *2013 iConference*, Fort Worth, TX. (pp. 1095-1101). <https://www.ideals.illinois.edu/handle/2142/42534>
- Jan. 2012 & Aug. 2011 **UNT Research Travel Grant Award**
Awarded \$2000 by the Texas Center for Digital Knowledge for travel costs related to the Texas Career Education Conference 2012, Dallas, TX and 2011 *AACE World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education (ELEARN)*, Honolulu, HI.
- Aug. 2010 **UNT Graduate Student Fellow Scholarship**
Awarded a 1-year scholarship grant for academic progress.
- Aug. 2010 **UNT Steve Millar Human Resources Scholarship**
Awarded academic scholarship towards tuition based on academic standing and concurrent employment working within the university.

GRANT FUNDED PROJECTS & RESEARCH

COMPLETED GRANT RESEARCH PROJECTS

- **Causality: School Libraries & Student Success II** – American Association of School Libraries & Institute of Museum & Library Services Grant RE-00-15-0114-15 (2016-2019)
- **Exploring Digital Mentoring Experiences of Doctoral Scholars** (2018-2019)
- **Networked Practices & Professional Digital Communities Netnographic Research Project** (2016-2019)
- **Impact Factor & Digital Scholarship** – UNT Center for Knowledge Solutions (2014)

CONSULTING: TRAINING & SPEAKING EXPERIENCE

INVITED KEYNOTES AND PLENARY TALKS

- **What's your story?** [Keynote]. *Innovative Teaching & Learning at a Distance Conference*, University of Houston, Houston, TX (October 2018)
- **Forget the shiny object: Design ways to connect instead.** [SA Speaks](#), 2017 NASPA Conference, San Antonio, TX. [[Archived slide deck.](#)]
- **Leveraging technologies for student success.** [Talk]. [2017 Open SUNY Center for Online Teaching Excellence](#). Open State University of NY System. Syracuse, NY.
- **Designing your teaching to support your learners.** [Keynote]. *21st Annual FACET/ILTE Spring Teaching-Learning Symposium*. Indiana University Southeast, New Albany, IN (2017).
- **Supporting student success with technology.** [Keynote]. *Distance Learning Idea Fusion: Student Success Advisors Retreat*, Old Dominion University, Norfolk, VA (2016).
- **Why connected advising matters.** [Keynote]. *Western New York Advising Technology Conference*, Niagara University, NY (May 2016).
- **Student development 2.0: Optimizing social media to connect your campus.** [Keynote]. *Dalton Institute*, Tallahassee, FL. Keynote (January 2013).
- **The impact of storytelling in advising.** [Keynote]. *2013 Manitoba Advising Professionals (MAP) Conference*. Winnipeg, MB, Canada.
- **Digital pedagogy to engage: Skills for social & connected learning.** [Keynote]. *2012 Mountain Moodle Moot*. Helena, MT.
- **Why networked advising matters.** [Keynote]. *2011 University of Hawaii Advisor System Conference & Workshop*. Honolulu, HI.

TRAINING WORKSHOPS

- [Pod Save Higher Ed](#). *Innovative Teaching & Learning at a Distance Conference*, University of Houston, Houston, TX (October 2018)
- **Digital storytelling in advising.** *2018 NACADA Pre-Conference*, Phoenix, AZ
- **Building Professional Learning Communities.** *Association of Public & Land-Grant Universities: Active + Adaptive Learning Grant*. Louisville, KY (July 2017).
- **Connecting Students for Success: Backwards Design for Student Support & Enrollment.** *Division of Enrollment & Student Affairs*. IUS– New Albany, IN (2017)

- **Student Affairs Educators' Technology Competency.** *National Conference on Student Leadership*, Orlando, FL. (October 2016)
- **Social and Digital Technology Competency Institute for College Student Educators.** *2016 ACPA Convention*, Montreal, QC, Canada.
- **Student Affairs Educators' Technology Competency Workshop.** *National Conference on Student Leadership*, Orlando, FL. (October 2016)
- **Digital Tools Sandbox for Distance Collaboration.** CACUSS Communities Leadership Meeting at CACUSS, Vancouver, BC, Canada. (May 2015)
- **Supporting Blended Learners: Engagement Using Social Media & Experiential Learning.** *Blended Learning Workshop & Conference, Online Learning Consortium*, Denver, CO. (July 2014)
- **Applying Digital Technologies to Improve Academic Advising.** *Academic Impressions*, Orlando, FL. (December 2014)
- **[Social media in higher ed: Where are we going?](#)** *SXSW EDU Conference Panel*, Austin, TX. (March 2013)
- **Personal Learning Networks: Collaboration and Connection to Support Campus Activities.** Invited Workshop for *2011 NACA Mid-America Conference*, Covington, KY.

WEBINARS & DIGITAL WORKSHOPS

- **Advising Students Online.** [Webinar]. *Paperclip Communications*. (November 2019)
- **Designing Courses with a Multimodal Approach.** [7-Day Online Workshop]. Course Faculty. *Online Learning Consortium*. (October 2019)
- **Developing Your Social Media and Digital Presence.** [7-Day Online Workshop]. Design & Faculty. *Online Learning Consortium*. (January 2019)
- **Selecting Technology for Advising and Supporting Your Students** [Webinar]. *ACPA Commission for Academic Support in Higher Education*. (September 2016)
- **The State of Social Media Policies: Implications & Practices in Higher Ed.** [Webinar]. *EDUCAUSE*. (January 2016)
- **On the Horizon: Changes and Challenges in Higher Education Academic Advising** [Webinar]. *Innovative Educators*. (November 2015)
- **Student Behavior Online: Setting Community Standards For your Campus** [Webinar]. *Paperclip Communications*. (September 2015)

CONSULTING: EVALUTATION & LEARNING DESIGN

PROGRAM EVALUATION AND REVIEW

- **Online learning and digital learner support:** Program evaluation for the TAACCCT Grant. *Kennebec Valley Community College*, Fairfield, ME, USA. (Spring 2018)
- **Organizational structure online learner support:** Staff evaluation and program review. *Nova Scotia Community College System*, Halifax, NS, Canada. (Spring 2017)
- **Advising and learner support:** Program Review with George Steele, *Penn State World Campus*, University Park, PA, USA. (Spring 2015)
- **Social media guidance and review.** Review/Training with Jennifer Joslin & Brad Popiolek. *The Global Community for Academic Advising (NACADA)*, *NACADA Executive Office*, Manhattan, KS, USA. (Spring 2011)

LEARNING INITIATIVES & TRAINING CURRICULUM

- [Coaching Through It](#) podcast with Julie Larsen & Laura Pasquini (2020-Present)
- [25 Years of Ed Tech: The Serialized Audio Version](#) (2020-2021)
- [The #InVinoFab Podcast](#) (2018-Present) co-host & producer with Patrice Prusko
- [BreakDrink](#) podcast host, producer, & editor:
 - Co-Host with Jeff Jackson (2017-Present)
 - Campus Technology Connection (2010-2013)
- Open Higher Ed Learning & Development Library <https://openheld.omeka.net/> (2019)
- [Higher Education Digital Identity \(#HEdigID\)](#) Twitter Chats, Creator & Moderator (2018)
- [How To Podcast](#) Guides & Resources for Higher Ed (October 2018)
- [We need to talk: Digital practices & ethics in our profession](#). (March 2018)
- LTEC 3010 online course redesign; [Course Syllabus](#) (Fall 2017)
- Research Shorts YouTube: Video Animations <https://www.youtube.com/c/researchshorts>
- #3Wedu: Women Who Wine in Education (2016-2017) <https://3wedu.wordpress.com/>
- LTEC 4000 curriculum update; wiki: <http://ltec4000.pbworks.com/> (Fall 2015)
- UNT CLEAR instructional design support and faculty development projects online:
 - Teaching Resources for Engaged Education: Intermediate & Advanced (2014)
 - Transformative Instruction Initiative, Problem-Based Learning Modules (2013)
- State of Massachusetts – Data in Action. Development of Teacher Training Modules for Online Delivery. *Amplify*, New York, NY with Tanya Joosten & Jess Knott (2013)
- Curriculum Writer. [Career and Technical Education](#) (2012)
- Academic Advising (#AcAdv) Twitter Chat (2010-Present); co-founder and curator <https://acadvchat.wordpress.com/>

TEACHING EXPERIENCE

DOCTORAL COMMITTEE ADVISING

- ***Makerspaces: Creating and sharing knowledge and information***, Rachel Hadidi, Information Science, College of Information, UNT (March 2018).
- ***The use of data and readability analytics to support instructor and administration decisions in support of higher education student writing skills***, Heidi Collins, Learning Technologies, College of Information, UNT (December 2017).
- ***Perceptions of advisor use of technology related to student learning outcomes in higher education***, Shawn Schultz, Eastern Illinois University (October 2017).

COURSES TAUGHT

UNIVERSITY OF NORTH TEXAS

Spring 2019

LTEC 3010: Personal (Professional) Development – *online*; 8 combined sections (N=247)

LTEC 4000: Principles of Training & Development – *online course*; 2 sections (N=37)

LTEC 4440: Advanced Instructional Strategies – *online courses* (N=20)

Fall 2018

LTEC 3010: Personal (Professional) Development – *online*; 8 combined sections (N=366)

LTEC 4121/5121: Technical/Corporate Training Presentation Skills (N=5)

LTEC 4440/5440: Instructional/Facilitation Strategies in Technology Training – *online* (N=20)

Spring 2018

LTEC 3010: Personal (Professional) Development – *online*; 8 combined sections (N=392)

LTEC 4440/5440: Instructional/Facilitation Strategies in Technology Training – *online* (N=16)

LTEC 6040: Theory and Practice of Distributed Learning (N=7) [Course Syllabus](#)

Fall 2017

LTEC 3010: Personal (Professional) Development – *online*; 8 combined sections (N=247);

Redesign and development of curriculum; [Course Syllabus](#)

LTEC 4121/5121: Technical/Corporate Training Presentation Skills (N=8) [Course Syllabus](#)

LTEC 4440: Advanced Instructional Strategies – *online courses* (N=11) [Course Syllabus](#)

LTEC 5440: Facilitation Strategies in Technology Training – *online course* (N=3)

Summer 2017

LTEC 3010: Personal (Professional) Development – *online*; 7 combined sections (N=308)

Spring 2017

LTEC 3010: Personal (Professional) Development – *online*; 9 combined sections (N=377)

LTEC 4440/5440: Instructional/Facilitation Strategies in Technology Training – *online* (N=15)

Fall 2016

LTEC 3010: Personal (Professional) Development – *online*; 7 combined sections (N=308)

LTEC 4470: Human Relations in Business, Education & Industry–*online*(N=34) [Course Syllabus](#)

Summer 2016

LTEC 3010: Personal (Professional) Development – *online*; 3 combined sections (N=107);

Worked on design and development of new course and curriculum

Spring 2016

LTEC 3010: Personal (Professional) Development – *online*; 8 combined sections (N=340)

LTEC 4440/5440: Instructional/Facilitation Strategies in Technology Training – *online* (N=22)

Fall 2015

LTEC 4000: Principles of Training & Development – *online course*; 3 sections (N=90)

LTEC 4470: Human Relations in Business, Education and Industry – *online course* (N=37)

Summer 2015

LTEC 3010: Personal (Professional) Development – *online course* (N=34)

LTEC 4000: Principles of Training & Development – *online course* (redesign) (N=23)

Spring 2015

LTEC 4121: Technical Presentation Skills – *online course* (N=31)

LTEC 4121: Technical Presentation Skills – *online course* (N=35)

LTEC 4070: Leadership, Empowerment, and Team Building – *online course* (N=37)

LTEC 4440: Advanced Instructional Strategies – *online courses* (redesign) (N=14)

LTEC 5440: Facilitation Strategies in Technology Training – *online course* (redesign) (N=4)

Fall 2014

LTEC 3010: Personal Development – *online course* (N=32)

LTEC 3010: Personal Development – *online course* (N=32)

LTEC 4121: Technical Presentation Skills – *online course* (N=33)

LTEC 4121: Technical Presentation Skills – *online course* (N=35)

Fall 2013

UGST 1000: First Year Seminar (N=16) <https://ugststory.wordpress.com/>

Fall 2012

UGST 1000: First Year Seminar – Journalism & History (N=24) <https://ugstjour.wordpress.com/>

LTEC 6100: Technology Innovations in Training & Development – T.A. for Dr. Jeff Allen (N=8)

Fall 2011

UGST 1000: First Year Seminar – Major/Career Exploration (design & development) (N=17)

LTEC 6100: Technology Innovations in Training & Development – T.A. Dr. Jeff Allen (N=11)

ROYAL ROADS UNIVERSITY

Summer 2016

HEAL 570: Leveraging Technology in Higher Education Environments – *online course* (N=17)

MIAMI UNIVERSITY

Summer 2006

BUS 373: Business in Europe – Teaching Assistant (N=40)

Spring 2006

EDL 100: Leadership in Residence, Miami University (N=24)

EDL 200: Career Development & the College Student (N=32)

Fall 2005

EDL 500 College Student Personal Practice (N=12)

NIAGARA UNIVERSITY

Fall 2004 & Fall 2003

NUS 100: First Year Symposium (N=29)

NUS 100: First Year Symposium (N=26)

SERVICE TO THE UNIVERSITY, COLLEGE, & DEPARTMENT

UNIVERSITY OF NORTH TEXAS

University

- University Undergraduate Curriculum Committee (2017-2020)
- Blue Ribbon Panel: Innovation & Entrepreneurial Online Education (2017)
- Transfer Summit & Conference, Chair (Spring, 2013)
- Collaborative Learning Community, Co-Chair, 2012-2013
- Elected Historian, UNT [University Advisor Counselor Network](#) (2010-2012)
UNT Advising Council (2010-2012) – Development Committee Chair

College

- University Undergraduate Curriculum Committee (2017-2020)
- College of Information (COI) Technology Advisory Group (2017-2019)
- COI INFOTalks Expo Event 2019 – Planning Committee & Emcee
- COI Communication Specialist Hiring Committee (Spring 2018)
- COI Academic Counselor Hiring Committee (Fall 2017)
- COI Podcast Production & Development (Spring 2017)
- COI Bylaws Review Committee (2015-2016)
- COI Strategic Planning – Programs Committee (2014-2015)
- LIS Associate Professor Candidate Search Committee (2015-2017)
- Dean's Taskforce – Communication Committee (2014-2015)
- COI Interdisciplinary Information Science PhD Review Committee (2014-2019)

Department of Learning Technologies

- Faculty Hiring Committee (Spring 2018)
- Undergraduate Curriculum Committed (2017-2020)
 - Elected chair (2017-2020)
- Award Committee member 2016-2018
- Guidelines for Adjunct, Teaching Assistants/Fellows for teaching online (2015-2017)
- Development of Guidelines for Lecturer Promotion (2016)
- Chair – Technology Committee (2014-2016) – developed wiki repository
- Review of Incomplete Grade Policy (2014-2015)

Undergraduate Studies

- Academic Advising Professional Development & Conference Planning (2012-2014)
- Web design and development to create <http://advising.unt.edu> website (2012)
- Orientation and Advising Guidebook Committee (2011-2014)
- First Year Seminar Instructor Training & Curriculum Design (2011-2014)

Student Organizations

UNT Alternative Service Break Faculty Advisor – Center for Leadership & Service

- Poverty & Homelessness – Roadrunner Food Bank, Albuquerque, NM (2013)
- Animals – Turpentine Creek Wildlife Refuge- Eureka Springs, AR (2014)
- Disaster Relief – St. Bernard's Project – New Orleans, LA (2015)

SERVICE TO THE PROFESSION

PROFESSIONAL AFFILIATIONS

Association for Talent Development (ATD)
 Association for Education & Communication Technology (AECT)
 Association for the Advancement of Computing in Education (AACE)
 Academy of Human Resource Development (AHRD)
 College Student Affairs International (ACPA)
 Online Learning Consortium (OLC); formerly Sloan-C
 Student Affairs Administrators in Higher Education (NASPA)
 The Global Community for Academic Advising (NACADA)

SERVICE TO PROFESSIONAL ORGANIZATIONS

EDUCAUSE Horizon Report 2020 – Expert Panelist/Contributor (2019)
 Student Affairs Exchange – Editorial Board Member <https://sa-exchange.ca/> (2018-2019)
 NASPA Technology Knowledge Community – Research Group (2015-2018)
 2016 ACPA Convention – Program Planning Committee, Montreal, QC, Canada (2015-2016)
 2016 ACPA Convention – Chair/MC of the Pecha Kucha Event (2015-2016)
 2016 OLC Innovate (inaugural) Conference Co-Chair
 2016 OLC Innovate Solution Design Summit Co-Founder and Program Development
 2015 Emerging Technologies Online (#et4online) Conference Program Chair
[2015 DETA Summit](#), EDUCAUSE 2015 Conference, Anaheim, CA – Facilitator
 NACADA Council (Elected) Commission & Interest Group Representative (2013-2015)
 2014 #et4online Conference, Graduate & Early Career Program – Educational/Career Panels
 NACADA Emerging Leader Program – Mentor for the 2012-2014 Class
 NACADA Consultant and Speakers Services member (since 2014)
 ACPA Digital Taskforce <http://digitaltaskforce.myacpa.org/> (2014-2015)
 EDUCAUSE Educators Social Media Interest Group (2013-2015)
 NACADA Technology in Advising Commission Chair – Elected (2011-2013)

Editorial Board Member

Invited: [Educational Technology Research & Development](#) (2018-Present)
 Invited: [Journal of Social Media and Society](#) (2014-Present)

Peer Reviewer – Journals & Academic Books

[Information, Communication & Society](#) (2018-Present)
[New Media & Society](#) (2014-Present)
[Online Learning Journal](#) (formerly JALN & MERLOT) (2013-2015)
 Stylus Publishing, LLC – Book proposals and manuscript (2017-2019)
 IGI Global Publishing – Book chapters/manuscripts (2013-2015)

Peer Reviewer – Conferences

AECT Annual Convention (2012-2015)
 AHRD International Conference (2013-2018)
 ACPA Annual Convention (2013-2016)
 iSchool Annual Conference (2013-2019)

PUBLIC OUTREACH

EDITORIALS & OPINIONS

- (2017, May). [4 Things to Consider When Teaching Digital Literacy to College Students](#). *EdTech: Focus on Higher Education*.
- (2017, September 27). [Why Academics Need a Digital Persona](#). *Inside Higher Ed*.
- (2016, February 18). [#OLCInnovate Starts with a Spark](#). *OLC Insights: OLC's Blog*.
- (2012, Spring). Technology Knowledge Community: [Supporting the Student Affairs Profession with Digital Communities of Practice and Personal Learning Networks/Environments](#). *2012 Spring NASPA Knowledge Community Publication*.

IN POPULAR PRESS & MEDIA COVERAGE

- (2019, May). [The 2019 Dean's List: EdTech's 50 Must-Read Higher Ed IT Influencers](#). *EdTech Magazine: Focus on Higher Education*.
- (2018, March 5). [Imagine the Possible Future of School Libraries in the Mar/Apr Issue](#). *Knowledge Quest – AASL Blog*.
- (2017, December 27). [106 Experts Share Their Thoughts on the Future of Education, Part 2: EdTech](#). *The Edvocate*.
- (2017, December). [Is Wikipedia a Trustworthy Academic Resource? Scientists Think So](#). *EdTech Magazine: Focus on Higher Education*.
- (2017, August 24). [NMC Pushes Better Digital Literacy Standards with a Focus on Content Creation](#). *EdTech Magazine: Focus on Higher Education*.
- (2017, August 24). [New Project Explores Higher-Education Podcasts \(And Their Impact\)](#). *EdSurge: Digital Learning in Higher Ed*.
- (2017, May). [The 2017 Dean's List: EdTech's 50 Must-Read Higher Ed Blogs](#). *EdTech Magazine: Focus on Higher Education*.
- AERA Announces [Most Read Education Research Articles of 2016](#).
- (2016, August 29). [Using Video and Audio to Share Our Scholarship](#). *The Chronicle of Higher Education*.
- (2016, June). [The 2016 Dean's List: EdTech's 50 Must-Read Higher Ed IT Blogs](#). *EdTech Magazine: Focus on Higher Education*.
- (2016, June 30). [What We Learned from Talking to 100 MOOC Students](#). *EdTech Researcher: Education Week*.
- (2015, May). [The 2015 Dean's List: EdTech's 50 Must-Read Higher Ed IT Blogs](#). *EdTech Magazine: Focus on Higher Education*.
- (2013, October). [110 People \(and Counting\) to Follow at EDUCAUSE 2013](#). *EdTech Magazine: Focus on Higher Education*.
- (2013, March 12). [Spring break spent volunteering](#). *Albuquerque Journal*.
- (2013, January 18). [What is a Colleague?](#) *Inside Higher Ed*.

INTERVIEWS, GUEST PODCASTS, & PANELS

- (2018, May 14). [Researching Student Affairs Professional's Digital Communities](#). *Student Affairs Live/Higher Ed Live*.
- (2017, March). Contested issues debate live from #ACPA17 in Columbus, Ohio: Create vs. cultivate - John Austin & **Laura Pasquini**. Higher Ed Live. Retrieved from <http://bit.ly/ContestedIssues17> [Video Archive]
- (2017, February 23). Digital Learning Day: [Social Media PD Best Practices](#) #DLDay. 10-Minute Teacher Podcast.
- (2016, December 15). [Academic Support in a Digital Age](#). *ACPA Commission for Academic Support in Higher Education*.
- (2016, December 20). [Episode 105: Digital Learning](#). *Here We Are Podcast*.
- (2015). TrendSetters: [Conversations with innovators in learning & technology \[interview with L. Pasquini\]](#). *TechTrends*, 59(4), pp. 14-15.
- (2015, April 1). [The Future of Digital Education](#). *Student Affairs Live/Higher Ed Live*.
- (2015, May 12). [The Student Affairs Spectacular Podcast Episode #58: Laura Pasquini on Online Student Services](#). The Student Affairs Collective.
- (2013, November 22). [2013 Jon C. Dalton Institute on College Student Values Keynote Speaker: Laura Pasquini, University of North Texas](#). *Character Clearinghouse*, Florida State University, Tallahassee, FL.
- (2011, January 25). [Invited to join the online panel for PhD careers clinic](#): HE live chat. *The Guardian- Higher Education Network*.
- (2010, December 13). [ATPI Doctoral Student Research Group](#). *Call Number*, 69(2); 8.