

Design a  
career path  
to create the  
work life you  
want lead.



# Career by Design

LAURA PASQUINI, PHD  
COACHING SERVICES  
TECHKNOWTOOLS, LLC



# My Coaching Approach

**Coaching is collaborative, purposeful partnership to support your career goals.**

- Creating a client-led agenda for each meeting
- Probing intentions & goals with deep questions
- Engaging with reflective tools & activities
- Decision-making space aligned with your values
- Identifying action items for follow up & review
- Supporting the transitions in your work/life

# Coaching to Design Your Career...



Coaching Services - TECHKNOWTOOLS, LLC

## CAREER EXPLORATION & WORK TRANSITION

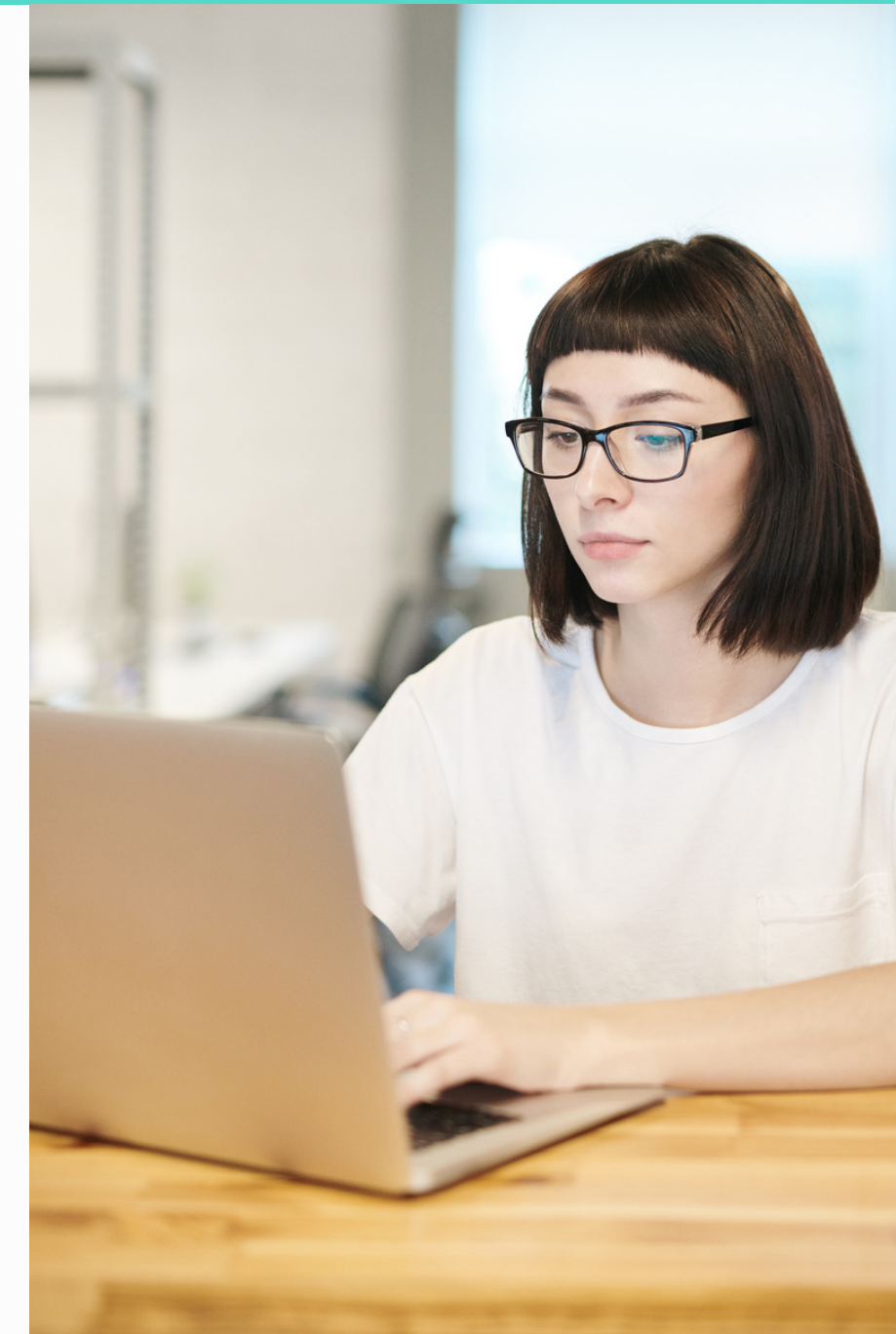
Whether it's a job decision or a complete professional pivot, let's collaborate to support your professional goals and future plans. We will work together to help you make decisions and move you forward towards identifying opportunities, insights, and directions to map out your career journey.

## JOB SEARCH, APPS, & INTERVIEW PREP

For active job seekers, let's connect to enhance your employment search: industry research, targeting salary & benefits, identifying location, & review of roles/positions to help move you forward in your career. I will offer accountability and support as you search, apply, interview, and prepare for your next professional opportunity.

## CAREER ADVANCEMENT & FUTURE PLANNING

With more employment experience, you might be interested in the next phase of your career or be interested in exploring what's on the horizon for your future self. To move beyond employment, we'll talk about plans for your in life, work, and more to move you towards your interests and





**Transitions are a choice.  
Transitions are essential.  
Transitions work.**

BRUCE FEILER, "LIFE IS IN THE TRANSITIONS: MASTERING  
CHANGE IN A NONLINEAR AGE"



# Am I the right coach for you?

My passion is talent. All forms of it.  
How do cultivate it? What drives it?  
How do you put your talents & expertise to work?

## My coaching focuses on:

- Uncovering challenges/blockers in career development
- Identifying resources/support for new job opportunities
- Outlining steps to navigate tough career transitions
- Maximizing skills & expertise while on the job market
- Sharpening strategies to negotiate salary, tenure, promotion, and ways craft your role/position
- Developing, launching & growing a small business



**"Following your passion takes little effort. Engineering your passion, on the other hand, is a more serious undertaking. It requires that you diligently pursue a deeper understanding of yourself."**

**TODD ROSE & OGI OGAS, "*DARK HORSE: ACHIEVING SUCCESS THROUGH THE PURSUIT OF FULFILLMENT*"**



# Coaching Packages

Invest in shaping your  
career now to design your  
work, life, & future plans.

30-minute FREE exploration coaching session

+

60-minute coaching single session: \$150

3-session package with 60-minute sessions: \$400

6-session package with 60-minute sessions: \$750

12-session package with 60-minute sessions: \$1400